

HEARTLAND HOBBY WHOLESALE

Phone: 800-713-8274 Fax: 800-275-2832

www.hhwonline.com

Dealer Application

Full Legal Name/Business Entity: _____

Doing Business As (DBA): _____

Company Type:

Proprietorship Partnership Franchisee Corporation

Other _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Ship to Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Banking and Trade References

Bank Name: _____

City: _____ State: _____ Zip: _____

Acct Name _____ Acct Number _____

Trade # 1 _____ Acct Number _____

Phone # _____ Fax Number _____

Trade # 2 _____ Acct Number _____

Phone # _____ Fax Number _____

Trade # 3 _____ Acct Number _____

Phone # _____ Fax Number _____

ARE YOU INTERESTED IN ONLINE ORDERING? Y N

Business Credit Information

Principal Business of Firm _____

Year business established _____ At present location since _____

Terms / Credit Line requested _____

Contact Name: _____ Home Phone: _____

Accounting Contact: _____

Name of Principal: _____ Phone Number: _____

Sales & Use Tax Permit # _____

(Copy of Tax Exempt Certificate Required)

Terms and Conditions of Sale

All products remain the property of Heartland Hobby Wholesale until fully paid for. Terms of payment are subject to approval of credit manager. A finance charge of 1.5% per month, annual rate of 18%, will be charged on all delinquent accounts. Accounts are considered delinquent on the first day after the due date. Discounts taken after the discount period will not be honored and will be re-debited to my account. I promise to pay any costs incurred with regard to collecting past due invoices, including but not limited to, collection agency fees and attorney fees. There will be a \$30.00 fee charged on all returned checks. Credit Cards used to pay open term invoices will be subject to a 2.5% charge.

Applicant agrees to Heartland Hobby Wholesale's business policies as itemized on the attached. **In Order to protect you as a dealer, and the industry as a whole, Heartland Hobby Wholesale may require (to verify dealership qualification) any or all of the following: 1) A current copy of their Sales & Use Tax Certificate or Permit for the state in which they are doing business in. 2) A current copy of their business real estate lease agreement and the square footage of their store. 3) A current copy of their yellow page advertisement or phone book listing.** Inactivity of account for a period of 12 months or more may require reapplying for dealership status. Heartland Hobby Wholesale reserves the right to use a credit card number it may have on file to expire any past due invoices.

Credit Release Authorization and Personal Guarantee

I am authorized to enter into this agreement, furthermore, I verify that the information in this dealer application is correct, and I agree to all terms set forth. Additionally, I hereby authorize Heartland Hobby Wholesale to contact consumer credit reporting agencies, commercial credit reporting agencies, and any or all of the trade and bank references listed on this application, together with any other reference which may be provided by these trade and bank references.

Furthermore, In consideration of credit being extended by **Heartland Hobby Wholesale** to the above named applicant for merchandise to be purchased whether applicant be an individual or individuals, a proprietorship, a partnership, a corporation, or other entity, the undersigned guarantor hereby contracts and guarantees to **Heartland Hobby Wholesale** the faithful payment, when due, of all accounts of said applicant for the purchases made. The undersigned guarantor expressly waives all notice of acceptance of this guarantee, notice of extension of credit, presentment of demand for payment and any notice of default by the company seeking credit and all other notices the guarantor might be entitled to. Absent written permission by creditor, this personal guarantee may not be revoked.

Signature

Title

Date

PLEASE COMPLETE AND RETURN VIA FAX OR U.S.P.S.

Heartland Hobby Wholesale

6929 Seward Ave, Lincoln, NE 68507

Phone: 800-713-8274 Fax: 800-275-2832

Heartland Hobby Wholesale Business Policies:

Freight Policy:

\$300 or More Shippable Product:

On shippable orders greater than \$300 HHW will grant free freight.

Less than \$300 Shippable Product:

On shippable orders less than \$300 HHW will grant a 2% freight allowance.

Aristocraft: will be charged full freight and will not qualify for a freight allowance.

We ship Estes HAZMAT items (engines and igniters) via US Postal Service and we will grant a 2% freight allowance. Aristocraft, HAZMAT and/or sale items cannot be used to obtain the \$300 level free freight. All sale items will be shipped full freight unless otherwise specified.

We want to be able to help you obtain the \$300 level for free freight, however, we will be able to hold items for a period of 2 weeks only. After 2 weeks, any items that we are still holding for you will be shipped with applicable freight applied.

Notes:

***Freight discount will be replaced by free freight if discount exceeds actual cost of freight.**

***Residential and Delivery Area surcharges will not be covered under HHW's free freight policy after 6/1/07.**

Return Policy:

NO returns are accepted without prior authorization (Please call Heartland for a **Return Authorization # BEFORE** returning any product). All returns must be applied for and approved within 30 days of shipment.

Defective or Mis-shipped product returns will be replaced or credited to your account with NO restocking fee. A 15% re-stocking fee applies to any other **AUTHORIZED** return.

Return Requirements:

Return Authorization # posted on the outside of the box.

All items must be received back properly packed and in the same condition as Heartland sent them. This includes the removal of all sales stickers without damaging the products packaging.

Back Order Policy:

Heartland Hobby Wholesale, at the customer's request, will establish back orders on product that is either not "currently in stock" or is scheduled for future release by the manufacturer. The customer agrees that at the time that the order is placed the customer commits him/herself to receive the product (payment being based on the terms and conditions of their account with HHW) when the product is shipped to them.

Any refusal by the customer to receive their "back-ordered" product will result in a 15% (15% of the price the customer would have been charged) cancellation charge.

Discount Pricing Policy:

Heartland has a Tier pricing structure based on your sales volume. If, on a semiannual basis, you achieve and maintain \$3,000 in purchases from HHW you will be granted the Tier I (i.e. greatest discount) pricing. Note this is the discount reflected when building a Sales Order through our Online Ordering System. Your purchases will be evaluated using your start date (i.e. Account Set-up Date) as your anniversary date.